 Welsh Baccalaureate Scheme of Learning-Advanced

This Scheme of Learning has been designed to be used by teachers and tutors delivering the Welsh Baccalaureate Individual Project from September 2015.

**Literacy 3 Communication using language appropriate for purpose and audience**

**Objective: the learners will be able to explain the type of language that is appropriate in the Individual Investigation**

| Learning Activity | Skills Developed | Resources | Differentiation | LO/Assessment |
| --- | --- | --- | --- | --- |
| Teacher led discussion:  the type of language appropriate to use in a written document that presents complex information  Teacher led discussion: What is the purpose of the Individual Project?   * To present information – to inform * To present arguments – to persuade   How does this identification of purpose affect the type of language used?  Students to understand that the language must be:   * Formal * Structured   Students to identify:   * Language used that indicate different types of purpose – to persuade, to inform * good points in the exemplar | Literacy 3  Identify how use of language must be appropriate to purpose of the document. | Slides- weblinks included in slides  PAF clip for English GCSE  <https://www.youtube.com/watch?v=93eA7cttZCM>  Students to use the WJEC exemplar for the Individual Investigation (legacy) to consider audience and purpose for the reports. | Resources to include less complex and more challenging examples. | LO6 |
| Who is the reader?  Students to identify potential readers in different leaflets/articles  Students to be able to identify the type of language they will need to use in their investigation. | To consider who is the reader?  How can this affect the style we use to write the project? | Gather 2 new clips on the same topic from recent news stories -one from Newsround and one from BBC news.  Class discussion on the language used to indicate purpose, audience.  <http://www.bbc.co.uk/news>  <http://www.bbc.co.uk/newsround>  Students to work as a group to produce a news report on an activity in the centre for 2 different audiences (Parents and students, Teachers and students, Year 7 and Year 13) |  |  |