Welsh Baccalaureate Scheme of Learning-Enterprise and Employability Challenge



This Scheme of Learning has been designed to be used by teachers and tutors delivering the Welsh Baccalaureate Enterprise and Employability Challenge from September 2015.Purpose: To provide a cohesive structure for the process of developing an Enterprising/Entrepreneurial Activity.

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| Learning Activity | Skills Developed | Resources | Differentiation | LO/Assessment |
| Starter and Brainstorming | Problem SolvingGroup Work | Powerpoint ‘How to Brainstorm’Felt tips, A4 paper ruler, protractor | By outcome | L02Understand**Personal****Effectiveness** |
| Self-Awareness | **Literacy****Problem Solving****Personal Effectiveness**Self-AssessmentWorking Relationships | Lesson plan HandoutsPens, blu-tac | By outcome | LO2Understand**Personal****Effectiveness** |
| Problem Solving Activities | Problem Solving**Personal Effectiveness**Working Relationships | Whiteboard, String, paper | By outcome | LO2Understand**Personal****Effectiveness** |
| Skills Audit | **Personal Effectiveness**Self-Assessment | HandoutICT suite | By outcome | LO2Understand**Personal****Effectiveness** |
| Finding Ideas4 - 5 hours | **Creativity and Innovation****Personal Effectiveness** | Lesson plan with suggested extra resources such as paper, felt-tips etcHandouts | By outcome | LO1 Be able to apply**Creativity and****Innovation** |
| SWOT analysis | **Creativity and Innovation** | ICT, Internet accessHandoutEchelgais website |  | LO1 Be able to apply**Creativity and****Innovation** |
| New Enterprise | **Creativity and Innovation****Personal Effectiveness** | Copy of their skills auditEnterprise planning booklet – if needed |  | LO1 Be able to apply**Creativity and****Innovation** |
| Market Research | **Digital Literacy**Presenting numerical data, tables, graphs and diagramsOrganising and presenting information and numerical data | Example of a questionnaireHandout – How to create a Chart in EXCELICT | By outcome | LO1 Be able to apply**Creativity and****Innovation** LO4Be able to apply**Digital Literacy** |
| Product Research | **Literacy****Creativity and Innovation** | Magazines/newspaper articles (mobile phones) Who are your competitors’? handout. | By outcome | LO1 Be able to apply**Creativity and****Innovation**  |
| Client/Customer Research | **Creativity and Innovation** | Handout | By outcome |  |
| Presentation 1 | **Creativity and Innovation****Literacy****Digital Literacy****Personal Effectiveness** | All research to date | By outcome | LO1 Be able to apply**Creativity and****Innovation** LO4Be able to apply**Digital Literacy** |
| Business Plan | **Creativity and Innovation****Personal Effectiveness** | ICT or paper based | By outcome |  |
| Business Finance | **Numeracy**Financial implications in developing an innovative concept/idea | ICT | By outcome | LO3 Be able to apply**Numeracy** |
| Presentation 2 | **Creativity and Innovation****Literacy****Digital Literacy****Personal Effectiveness****Numeracy** | Business Plan | By outcome | LO1 Be able to apply**Creativity and****Innovation**  |
| Marketing | **Creativity and Innovation****Literacy****Personal Effectiveness** | IT suite,Numerous powerpoints, posters, coloured paper, newspapers, magazines | By outcome | LO1 Be able to apply**Creativity and****Innovation** LO4Be able to apply**Digital Literacy** |
| How to Deliver a Pitch. | **Personal Effectiveness****Literacy** | A3 mind map.You Tube clips/Dragon’s Den/ Young Apprentice/The Apprentice.ICT.PostersPowerpoint ‘How to deliver a pitch’ | By outcome | LO5Be able toparticipate in a**Enterprise and****Employability****Challenge** |
| Presentation 3 | **Creativity and Innovation****Literacy****Digital Literacy****Personal Effectiveness** | All marketing resources | By outcome | LO1 Be able to apply**Creativity and****Innovation**  |
| Enterprise and Innovation Day | **Creativity and Innovation****Literacy****Digital Literacy****Personal Effectiveness****Numeracy** | Tables for standAll research, Business plans, Marketing, Pitch |  | LO1 Be able to apply**Creativity and****Innovation** LO5Be able toparticipate in a**Enterprise and****Employability****Challenge** |